**Donor Privacy Policy**

We will not sell, share, or trade our donors’ names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations.

Use of all information acquired by ECHO of Brandon is restricted to internal use only. This includes any non-identifying information. Personal information will only be used in an internal database for recording donations, providing donation receipts, for use in the sending of our newsletter/appeals, informing donors of events and needs and soliciting funds on behalf of ECHO. E-mail addresses are saved and entered into an internal database as well as through a third party email provider, which is can spam compliant.

Credit card information collected via our website is encrypted and secure.
Board Approval Date: ______________________