

# ECH

Bridging the gap between crisis and stability



## Message from Eleanor Saunders Executive Director

### 2018-2019 was a year on the move!

- October 2018, we opened a second campus in Riverview.
- November 2018, our Board launched an exhaustive agency wide operational assessment.
- February 2019, we moved into donated warehouse space.
- June 2019, we opened the ECHO Boutique.

Teamwork does not even come close to describing the herculean efforts made by our Board of Directors, Staff, and Volunteers over the last twelve months. The ECHO team is united, strong, and determined, but most importantly...humble and compassionate. It is one of my greatest joys to serve with all of them.

As we celebrate the last year, we look forward, with anticipation, toward the next.

Both campuses continue to expand their services and reach, the Boutique connects with new customers every day, and the groundwork is being laid for a joint venture with non-profit partners.

The future is bright.

Thank you for supporting the work, as together, we bring relief, hope, and opportunities to over 15,000 neighbors a year!



## Riverview



On October 18, ECHO South County officially opened its doors.

We knew the need was there. 25% of all served were driving to our North Brandon campus from Riverview, Gibsonton, and Progress Village. How many more could we reach, if we simply moved closer? The answer to that question: **1,667** (since September).

The site is much smaller than the main campus, but packs a punch!

Struggling families are receiving fresh food, clothing, school supplies, connections to community resources, but most importantly...relief, direction, and hope.

Looking Ahead: We are happy to announce that a bilingual GED class recently launched.

We love the communities of South County and are honored to be in a position to serve them!





### The impact you made in Riverview

724 households served

**563** people received food from our pantry

**665** neighbors in need shopped for clothing

# How you helped ... 15,521 neighbors in need





Families in need provided with clothing valued at \$1,665,575



20,227
volunteer hours
provided a
cost savings of
\$486,257



181,954 lbs of food distributed to 4,206 neighbors in need.





**521** individuals participated in programs that empowered them to succeed.



Common Table, Gift of Hope and Back to School events

served **8,106** neighbors.

#### **CAUGHT IN BETWEEN**

Henry called to let us know he was in real need of help for himself and his three children. Even though he started a job with the Department of Defense and would be making good money, he found himself caught in between jobs. You see, it would be two weeks before he would get paid. Henry needed help with food now ... because of YOU we were there to help him and his family.





#### A PAIR OF BOOTS

Jim, who was recently homeless, needed work boots for a new job. Besides helping him with the boots, we offered him food and clothing.

Jim appreciated the offer, but all he wanted, he said, were the boots.

You never know what a difference your donation of clothing and shoes can make in a person's life!

#### A PROMISE BROKEN

It seemed by the looks of things, Michelle, Mark, and Jace had slept overnight in our parking lot. As soon as we opened the door a dirty faced little toddler, covered in mosquito bites and only dressed in his diaper came running in. Michelle, his mom, was embarrassed and kept apologizing for her son's appearance. They had run out of clean clothes to wear.

Their story is one we have heard over and over again. A promise of a new job and a better future, only to have it fall through. Jace's dad did find work, but it came at a time when their funds were depleted. They needed some help to carry them over. We were here to help because of YOU.





# How You Can Help

**O** Donate

Give securely online, become a monthly donor or start a facebook fundraiser. You can also donate food, along with new or gently used clothing. Toiletries, new undergarments, and socks are <u>always</u> in short supply!

**Volunteer** 

When you volunteer at ECHO you are making a difference in your community. Whether you can only do 4 hours a month, week or day, we have a place for you.

Advocate

Through social media you can become an advocate for ECHO. Like our post, comment and share. You will find us on facebook, twitter, instagram and linkedin.

- Shop
  Now you can shop and help ECHO at the same time. Shop at ECHO Boutique, find us online at echohandmade.org or use smile.amazon and choose ECHO as your charity.
- Events
  We have several events throughout the year that you can attend or sponsor. Learn more at echofl.org/events







# Our Social Enterprises

#### ECHO Handmade

Sales were strong this year, \$23,790...but more importantly...a recent deep dive into the program side of things has produced our long term artisan to launch her own sewing business...so much more than simply designing cool stuff...but designing pathways to financial freedom and stability.

Now that is a program to invest in!

#### 

In June, ECHO Boutique opened. The Boutique features ECHO Handmade accessories, along with professional, affordable clothing for women. The murals throughout the store bring awareness to ECHO and it's impact on the community. Shoppers are reminded that for every \$10 spent, a family of five is fed.

#### Community Thrift Sale

Our Saturday Community Thrift Sales provide an opportunity to purchase affordable clothing and household items.

# Accountability





ECHO is committed to giving the public online access to our financials (Form 990, Audited Financials, and Annual Report). Also available on our website are the following: Whistle Blower Protection Policy, Conflict of Interest Policy, Donor Policy, Donor Bill of Rights, and Client Privacy Policy. Being transparent and fiscally responsible is important to ECHO. We are proud to have received the highest rating of approval from Charity Navigator and Guidestar.



## Our 2018-2019 Board of Directors

Ron Pierce President

Melissa Haskins
Interim President

Laurel Moore Lee Vice President

> Olga Bolet Secretary

Susan Wilkinson Treasurer

Mark Gaudio
Past President

Melanie Bonanno Board Member

> Ruben Cruz Board Member

Cami Gibertini Board Member

Thomas P. Gill, Jr. Board Member

Brian Goodhead Board Member

Michelle Hernandez Board Member



## Our Partners & Supporters









































Bridge Society Members (individuals Giving \$1000 or more annually)



#### **ECHO BRANDON**

813-685-0935 507 N. Parsons Ave. Brandon, FL 33510 Monday-Friday: 8:30 a.m. to 12:30 p.m. Tuesdays re-open 5:00 p.m. to <u>7:00 p.m.</u>

#### **ECHO SOUTH COUNTY**

813-540-9880 7807 Capitano Street Riverview, FL 33578 Tuesday – Friday 9:00 a.m. to 1:00 p.m.

#### **ECHO BOUTIQUE**

948 W. Brandon Blvd. Brandon, FL 33511 Tuesday-Saturday 10:00 a.m. - 6:00 p.m.

## **ECHO HANDMADE** echohandmade.org



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Learn more about ECHO at echofl.org